

Believe, Belong, Become Launch Week

**“Trust in What You’ve Been Given”**

Release Date: Tuesday, August 25

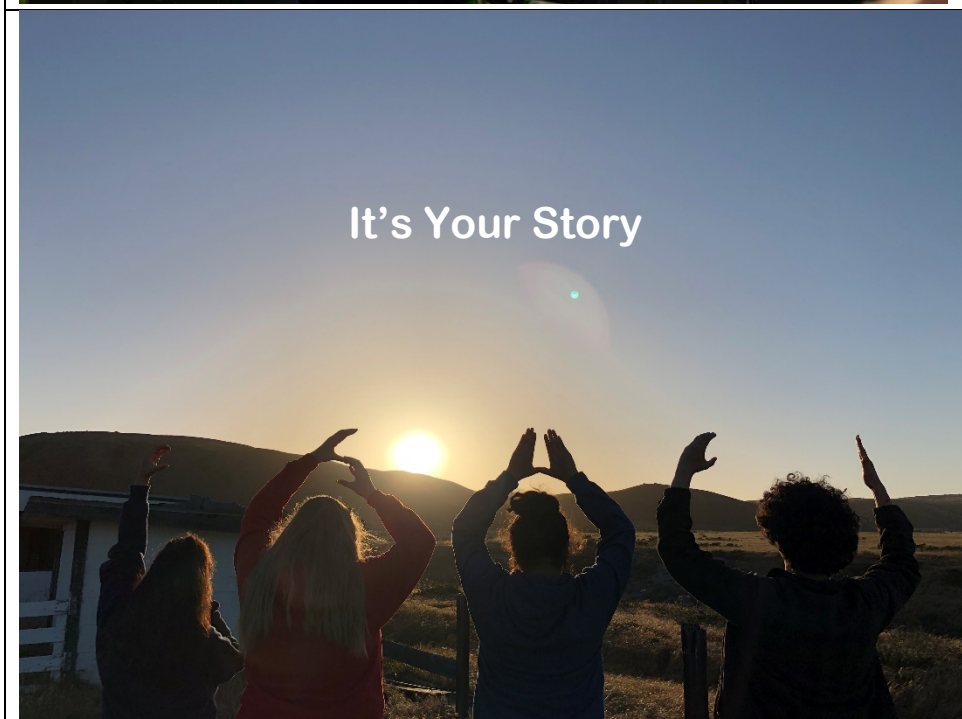
SONG: Barton Springs



[Picture #1  
fades in]

“You have the  
gift of your  
voice”  
(in white)  
(slides in from  
right)

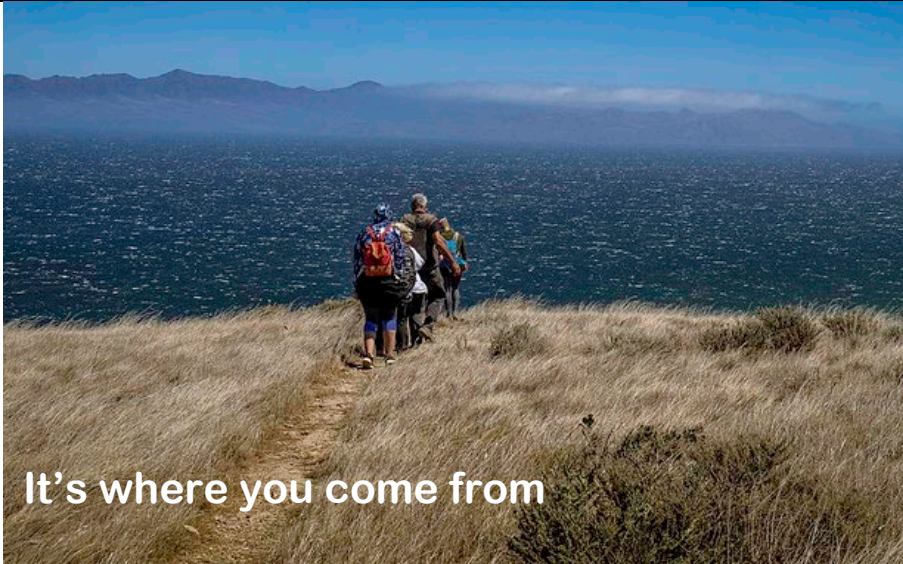
[Pic #1, text  
fades out]



[Picture #2  
fades in]

“It’s your  
story”  
(in white)  
(fades into  
center)

[Picture #2,  
text  
fades out]



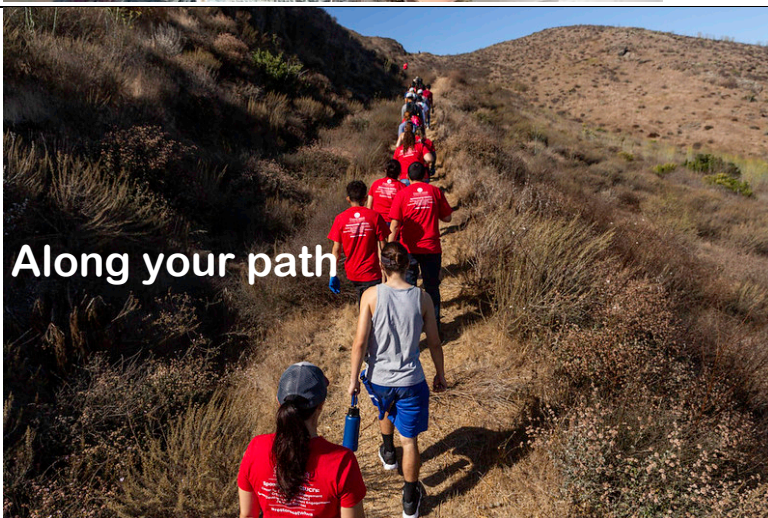
It's where you come from

[Picture #3 fades in]  
"It's where you come from"  
(in white)  
(slides in from left)  
[Pic #3, text fades out]




It's who you are

[Picture #4 fades in]  
"It's who you are"  
(in white)  
(fades into the top center)  
[Pic #4, text fades out]



Along your path

(music hits at 0:22)  
[Picture #5 fades in]  
"Along your path"  
[Pic #5, text

	fades out]
 <p><b>Trust in what you've been given</b></p>	<p>[Picture #6 fades in]</p> <p>“Trust in what you’ve been given”  (in white with grey fade background)  (fades into the center top)</p> <hr/> <p>“BELIEVE / BELONG / BECOME” (in white)  Channel Your Success logo in grey at bottom right</p>

**Believe, Belong, Become Launch Week**

**“We Do It Together”**

**Release Date: Wednesday, August 26**

Song: Runaways

 <p>Along your journey</p>	<p>[Picture #1: Group walking uphill]</p> <p>“Along your journey” (in white) (slides in from right)</p> <p>[Picture #1 fades out]</p>
 <p>You may be the first</p>	<p>[Picture #2: Grad cap]</p> <p>“You may be the first” (in white) (slides in from left)</p> <p>[Picture #2 fades out]</p>



[Picture #3 fades in]

“But at CSUCI”

(in white)  
(fades in at the top)

“You are not alone”  
(in white)  
(slides in from left)

[Picture #3 fades out]



(music here at: 0:35)

[Picture #4 fades in]

“We do it together as a pod”  
(in white)  
(fades into center)

[Picture #4 fades out]

[Picture #5 fades in]

“First but not alone”  
(in white)



(fades into  
bottom center)

“BELIEVE /  
BELONG /  
BECOME” (in  
white or red,  
center)

Channel Your  
Success logo in  
grey at bottom  
right

**Believe, Belong, Become Launch Week**  
**“You Are So Much More Than You Know”**  
**Release Date: Friday, August 28**

Song: Every Step



[Picture #1 fades in]

“You Are”  
(in white)  
(slides in from left)

“So much more than you know”  
(in white)  
(slides in from right)

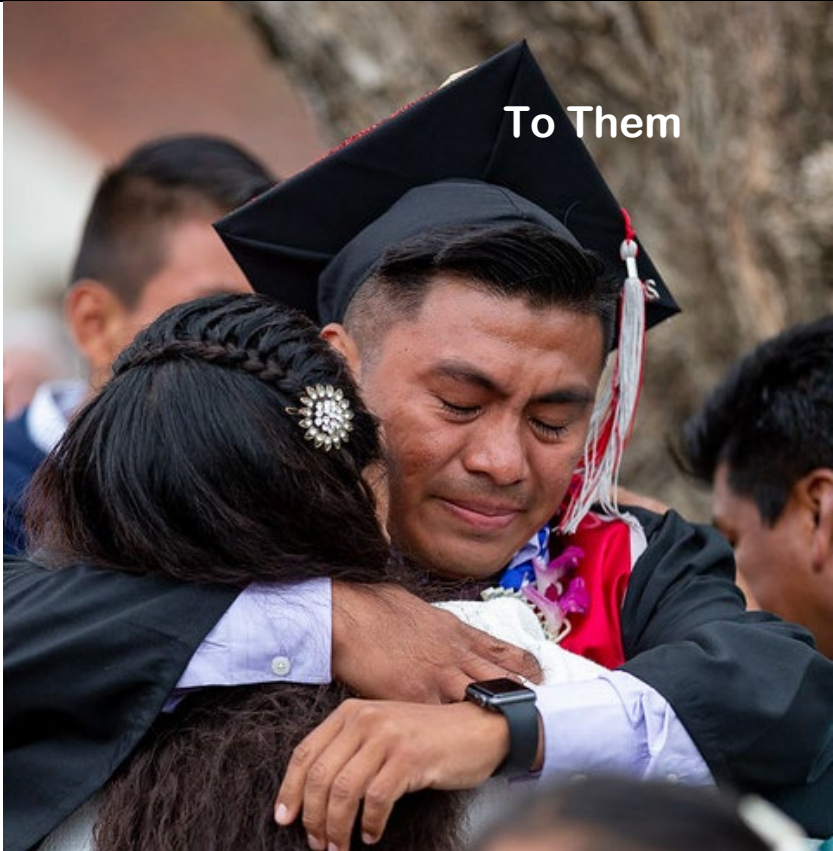
[Pic #1, text fades out]



[Picture #2 fades in]

“To us”  
(in white)  
(fades in at top center)

[Pic #2, text fades out]



[Picture #3 fades in]

“To them”  
(in white)  
(fades in at top center)

[Pic #3, text fades out]



[Picture #4 fades in]

“For Them”  
(in white)  
(fades in at bottom right)

[Pic #4, text fades out]





(music here at 0:29)

[Picture #5 fades in]

“For You”  
(in white)  
(slides in from the right)

(text fades out)

“FINISH WITH A FUTURE”  
(in white block/capital letters)  
(fades into center where BBB logo will go)

(text fades out)

“BELIEVE / BELONG / BECOME” (in white)  
(fades into center)

Channel Your Success logo in grey at bottom right